



CONFERENCE OF CREATIVE
ENTREPRENEURS



Conference of Creative Entrepreneurs (CCE)

When is CCE?

The conference will take place on August 5th-7th 2011 in San Francisco, California.

Where is CCE?

CCE 2011 will be taking place in one of the city's most inspiring spaces: the San Francisco Women's Building, situated right in the heart of the bustling Mission District. We're offering three days of learning with some of today's most successful creative entrepreneurs, so whether you're trying to start, grow, or manage a creative business, you'll always find a session that's right for you.

Event Location: San Francisco Women's Building
3543 18th St # 8
San Francisco, CA 94110

Projected Number of Attendees: 300
Projected Number of speakers: 30
E-newsletter Subscribers: 300+

CCE Website: 2000+ unique visitors per month
Facebook: 1800 group members and 800+
monthly active users

What past attendees are saying...

"I really valued connecting with other small business owners who treat their quirky concepts professionally and who expect to make (or have made) a great life out of making things, and do it in a businesslike way, respecting themselves."

"I LOVED the small object photography workshop, and Faythe's opening talk on what it meant to be a part of the craft community. I was mesmerized as I listened to her speak, really moved, and realized that I had totally found my "home" in this community! Also, couldn't get enough of Garth and his craft road show - he was GREAT!!!"

"For me, this was like SCORE workshops for my kind of business, with business people who were knowledgeable about my kinds of goals. I found it really inspiring to meet and hear from people who are doing what I want to do and doing it well. And, I appreciated the chance to make connections with people I can ask when I have more questions, too."

"CCE provided valuable information to Entrepreneurs, both new and established, in a safe and fun environment. A gathering of people, information and energy that left us excited and ready to take on the world!!!"

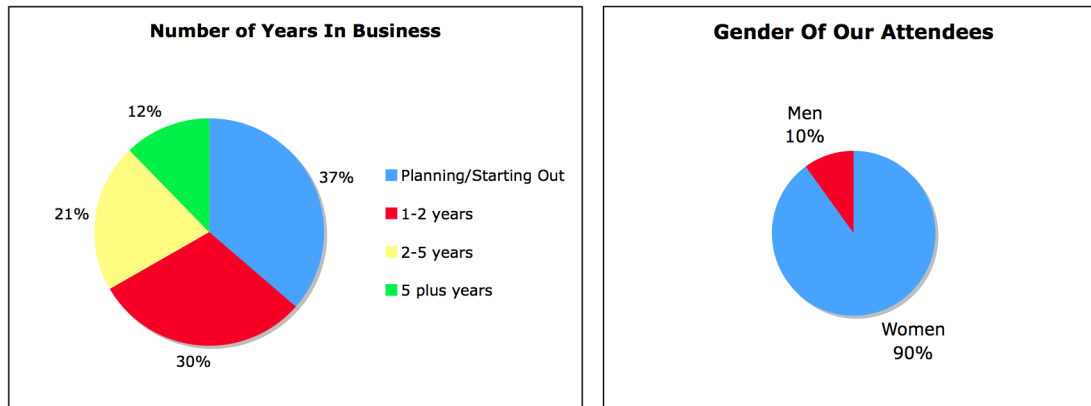
"Absolutely amazing...it'll blow you out of the water with all the cutting edge talent."



"Learn it, Make it, Live it" – CCE 2010

100% OF OUR SURVEY RESPONDENTS SAID THEY WOULD RECOMMEND CCE TO OTHERS

Attendee Demographics



More information can be found on our website: www.creativeconferencewest.com

Our Mission

The mission of the CCE is to create a small business conference addressing the needs and disparities of the Creative Professional community. We have core values, which we will emphasize in all our events:

Educate: To educate the creative person on their way to becoming a creative professional.

Network: To create a network of business owners, service providers and creative industries that have similar professional goals.

Incubate: To be a sounding board for people to share ideas and find collaborators in the West Coast creative community.

Advocate: To learn more about the needs of creative professionals and to advocate for these needs both locally and nationally.

What is a “creative professional”?

We define creative professionals as people who generate all or part of their income through creative commerce. They may own their own business, work for a small business or hope to start a creative/small business. This can include, but is not restricted to: craftspeople, fine artists, designers, writers and service agents who work in the creative industries.

Why Have a Conference?

The world of creative small businesses is realizing a renaissance. The focus on sustainable, local and handcrafted product is a core value of the new generation of working professionals. Young entrepreneurs want to be able to build a community around this culture. They want to source their material and service needs from independent businesses and advocate for policies that support small business owners and cottage industry. These communities are just starting to form across the USA. We have a strong contingent of creative professionals on the West Coast. CCE will convene this community by providing meeting space, educational seminars, support and leadership in the form of an annual conference.

Why Sponsor CCE?

CCE is an organization dedicated to growing the creative business community. We offer a unique sponsorship opportunity for your business to reach a prime demographic through multiple platforms. CCE was founded by organizers from two of the most successful independent craft fairs on the west coast: Bazaar Bizarre (San Francisco Bay Area, CA) and Urban Craft Uprising (Seattle, WA). With a combined experience of 10 years in event organization and 30 years in small business management, CCE benefits

from an established community of hundreds of loyal artists, crafters and business owners and millions of web hits each year.

Conference Marketing and Public Relations

Paid advertising is available in the conference proceedings and on our website. Color ads in these guides are included on the CCE website approximately six weeks prior to the show and remain until it is replaced by the following year's information. CCE will be advertising our event in national, regional and local media.

Sponsorship Levels

Our sponsorship structure allows companies large and small to gain exposure and recognition in this growing community:

Benefits	Master \$2600	Mentor \$2000	Apprentice \$600	Trainee \$250
One booth space for displaying products and services during social events.	✓			
Priority for scheduling instructional/product demonstrations	✓	✓		
Logo inclusion in select CCE promotional materials	✓	✓		
Promotional materials distributed at conference	✓	✓		
Banner or signage prominently displayed in venue.	✓	✓		
Inclusion in Attendee Gift Bags (300)	✓	✓	✓	
Conference Proceeding Ad (300)	✓ (Full Page Ad)	✓ (Full Page Ad)	✓ (Half Page Ad)	✓ (Quarter Pg Ad)
Web banner listed on Sponsors Page of CCE website	✓ (Web Banner)	✓ (Web Banner)	✓ (Url Only)	✓ (Url Only)
Logo inclusion in CCE newsletter.	✓	✓	✓	✓

CCE also offers sponsorship of targeted areas of the conference programming, allowing you to reach specific audience groups like working moms, craft hobbyists or new entrepreneurs. Current opportunities include sponsorship of...

- Featured speaker or session strand branded with your company's name (\$700-\$2000)
- "Budding Business Scholarships", scholarships in your company's name for creative professionals to travel to and attend CCE for the first time. (\$500 for each attendee).
- "Childcare Center" offering reduced or free childcare to attendees with small children on site at the venue. (\$500)
- "CCE Social Hour" hosting a cocktail hour for our attendees to network with speakers, sponsors and fellow attendees. (\$1500)
- In-Kind donation of products or services for our 300 attendee gift bags

At CCE we are committed to developing a sponsorship package that delivers meaningful exposure for your business or organization. Please feel free to contact us for a customized proposal.

Sponsorship Chair: Jamie Chan
 Address: 1559B Sloat Boulevard #198 San Francisco, CA 94132
 Phone: 415.684.8447
 E-mail: Jamie@creativeconferencewest.com